

UNAK OCLC  
Conference

8<sup>th</sup> May 2008

NetLibrary

Vivien Cook  
Regional Account Manager  
Northern & Eastern Europe



- Introduction to eContent
- Key benefits to libraries and users
- Background to NetLibrary
- The NetLibrary collection
- Selecting and ordering titles
- Access & authentication
- DEMONSTRATION
- NetLibrary access and pricing model
- Contact information

# What is a (NetLibrary) eBook?



- Text
  - Electronic files of words and images that are of book length, formatted for display on one or more devices known as eBook readers
- Software
  - eBook reader software enables the display of eBooks on PCs or other devices
  - e.g. Acrobat eBook Reader, MicroSoft Reader, **Web browser**
- Hardware
  - eBook readers are devices used to read eBooks
  - Dedicated - e.g. Gemstar REB 1100 & 1200, eBookman etc.
  - Handheld/PDAs – e.g. Psion, Palm, Pocket PCs etc.
  - **PCs**

- Reduce or eliminate costs associated with printed books - no storage costs; costs in replacing lost, stolen or damaged stock
- No physical space requirements - add titles to existing collections without additional shelving
- No re-shelving, no administration of reminders and overdue fees
- Quickly add new eBooks - available within 72 hours of order being received
- Pick and mix across publishers/subjects

- Global, anytime accessibility - 24/7 access to eBooks from anywhere in the world
- Instant access to “my” NetLibrary - a personalised view on the collection, offering immediate access to list of favourites and annotations
- Powerful flexible searching - within a book and across an entire eBook collection
- Quick links to other online resources, including dictionaries
- Accessible using standard Web browsers - no special software required

- The leading provider of eContent to the institutional library market
- Founded in August 1998, NetLibrary is located in Boulder, Colorado
- OCLC acquired NetLibrary 24th January 2002 and is division of OCLC Inc
- NetLibrary offers an easy-to-use information and retrieval system for accessing the full text of reference, scholarly, and professional books
- A single interface to search and read 170,000 eBook titles from more than 450 commercial and academic publishers

# The NetLibrary Collection



- Total – 169,990
- Copyright titles – 166,583
- Public Domain titles – 3,407
  - Public Collection – free, out-of-copyright eBooks,
  - including classic works of fiction, speeches, government reports...
- From more than 450 commercial and academic presses
  - NetLibrary works with libraries to select and develop their customized collections

- Commercial include:

- McGraw-Hill
- Taylor & Francis Group  
(including Routledge)
- Wiley
- Springer
- Elsevier & Elsevier Health
- Blackwells
- Kluwer
- Butterworth-Heinemann
- Hodder Education
- Harriman House
- Grove Dictionaries

- Academic presses include:

- Oxford University
- Cambridge University
- University of Wales
- Edinburgh University
- Liverpool University
- Manchester University
- Yale University

NEW – Oxford Scholarship Online

# NetLibrary Collection Growth



- Main area of growth – Business, Economics & Management, IT, Social Sciences and Health & General Medicine
- 60,000+ titles from 100+ non-U.S. publishers
- 90,000 academic titles
- New publishers added every year- currently adding approx 2,000 titles per month
- Increasing addition of front list content:
  - 2001- 40% frontlist
  - 2007- nearly 90% frontlist

- TitleSelect™ <http://www.netlibrary.com/titleselect>
  - Assess the collection, select & submit title lists
    - Search the entire eBook catalogue
    - Browse predefined collections developed by NetLibrary
    - Create, save and share title lists
    - Submit your collection list for order processing
    - Check new titles added to the collection over the last 60 days by subject or publisher

35 Subject Sets to chose from

- Business
- Leadership and Management
- Nursing – Basic, Core and Premium
- Catering
- Electrical Engineering
- Mechanical and Civil Engineering

URL <http://www.oclc.org/us/en/ebooks/subjectsets/>

SPECIAL Promotion - Save up to 20% by ordering by 25<sup>th</sup> June

- Through direct URL links to individual titles from the library homepage - including explanatory text and links to a FAQ, demo, NetLibrary QuickStart guides
- Through a library web page link to <http://www.netlibrary.com>
- Through your OPAC – free catalogue records
- URL links through your online reading lists and VLE's

- Institutional
  - NetLibrary will recognise a users' affiliations in order to log them in to the correct eBook collection and branded web site
    - IP address
    - Referring URL
  
- Individual
  - NetLibrary username & password
  - users are able to log in **from anywhere** using a NetLibrary username

## Demonstration



<http://extranet.netlibrary.com/titleselect/>

<http://www.netlibrary.com/Gateway.aspx>

<http://extranet.netlibrary.com/resourcecenter/>

- Collection level - unlimited user access to eBooks
- Individual title level – multiple/single simultaneous-user access
- Email alert/reservation system

- Data very preliminary
  - Patrons move around the NetLibrary site
  - Patrons move around the library's site
  - Patrons move in and out of Internet sites
- Average individual eBook session length: 5-10 mins
- Implications
  - Reinforces use as a research and reference tool
  - Patrons are not “leisure reading”
  - Robust search capability, plus links in Table of Contents and Index speeds time to finding desired information
  - More research required

## **eBooks**

\$2,500 minimum initial order (+VAT)

Additional copies/titles can be added at any time or quantity

## **eAudiobooks**

\$2,500 minimum initial order (+VAT)

Additional copies/titles can be added at any time or quantity

- Content
- Prepaid Ongoing Access
  - One off payment covering title plus access
  - Prepayment of service fees
  - Provides for continuing access includes any upgrades and enhancements

### eBooks

55% of the retail price of the content purchased

### eAudiobooks

10% annual platform fee

## Further Information



- NetLibrary web site - <http://www.netlibrary.com>
- Receive the eBook Newsletter & special promotions via email  
<http://www.netlibrary.com/Librarian/Home/Subscribe.aspx>

# Thank You!

## Questions?

